



SUNY KOREA

BUS331 INTERNATIONAL FINANCE Fall 2020

1. GENERAL INFORMATION

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| Course Instructor | |
| Name: | Prof. Seth H. Huang |
| Email: | seth.huang@sunykorea.ac.kr |
| Office Hours: | TBD |
| Course Details | |
| Class Dates: | Tue, Thu 2:00-3:20pm |
| Class Venue: | ONLINE |
| Course Add/drop Deadline: | Refer to general guideline |

2. COURSE DESCRIPTION

This course introduces theories and practices of international financial management and international investing. Major topics include foreign exchange market, balance of payments, exchange rate determination, foreign exchange exposure and management, international portfolio management, foreign direct investment, and foreign exchange derivatives. The purposes of this course are to provide you with an understanding of analytical tools in an international setting.

3. COURSE OBJECTIVES

1. Understand how the international monetary system works.
2. Interpret balance of payments.
3. Understand the market structure of foreign exchange.
4. Articulate international parity relationships.
5. Use and price derivatives for hedging foreign exchange risk.
6. Manage transaction exposures.
7. Manage economic exposures.
8. Formulate and manage an international portfolio of stocks and/or bonds.
9. Understand political/country risk.

4. COURSE TEACHING AND LEARNING ACTIVITIES

| Course Teaching and Learning Activities | No. of Hours | Study Load (% of study) |
|---|--------------|-------------------------|
| 1. Lecture | 2.5hrs | ~50% |
| 2. In-class Demonstration | 1hrs | ~17% |
| 3. Private study | 1 hrs | ~17% |
| 4. Project work (7-10hrs max) | 1hrs | ~17% |
| 5. Presentation work (only once) | 0.5hrs | ~9% |
| Total | 6 hrs | 100% |

The course is technical and the pace is fast. The students are expected to work on the course materials and projects outside the class hours. You should also read on a daily basis market news from Reuters, Bloomberg, FT, Economist etc.

5. Assessment Methods

| Assessment Methods (e.g homework assignment, exam, quiz, class participation etc) | Brief Description (Optional) | Weight (% of total) |
|---|------------------------------|---------------------|
| 1. Class attendance | Individual | 10% |



| | | |
|-------------------------------------|-------------------|------|
| 2. Class exercise and participation | Individual | 10% |
| 3. Quizzes | Individual | 10% |
| 4. Midterm | Individual | 25% |
| 5. Class Project/ Presentation | Group/ individual | 15% |
| 6. Final Exam | Individual | 30% |
| | | 100% |

Class Participation. Your class participation marks will be mainly based on how active you are in the class. Your questions and answers will influence your marks and course grade.

Project/ Presentations. Your group will make a 15min presentation on one of the suggested topics. The presentation will be evaluated along several criteria. This is an open-end presentation and it is up to the group on where best to get and how to present the information. To reinforce the theory you will be ask to create a portfolio of various assets. The asset allocation process will be based on the various methodologies and market practices. More information will be given in due course. Note: The project is different from the presentation.

6. STANDARDS FOR ASSESSMENT

Course Grade Descriptors

| | |
|---------------------------------------|--|
| A+, A, A- B+, B, B-, C+, C F | Excellent Performance Good Performance Marginal Performance Failure (The lowest passing grade is C.) |
|---------------------------------------|--|

Assessment Rubrics For Each Assessment

1. Class participation: Full mark will be given to the students that actively participate in class discussions.
2. Quizzes: Full mark for correct answers. Quizzes will be posted on canvas.
3. Short Presentations: Full points will be given for good coverage of each of the following elements:
 - Clarity of speech & content
 - Organization of presentations
 - Balance of presentation and time management
 - Conclusions & Implications
 - Q&A Anticipation & Preparation
4. Project: Evaluation rubric for the group project
 - Clarity of speech & content
 - Organization of presentations
 - Balance of presentation and time management
 - Conclusions & Implications
 - Q&A Anticipation & Preparation
5. Final Exam: Maximum points will be given for correct answer and right logic.

7. COURSE CONTENT AND TENTATIVE TEACHING SCHEDULE

| Week/Session | Course Content / Topics |
|--------------|---|
| 1 | Globalization and the Multinational Firm |
| 2 | The International Monetary System |
| 3 | Balance of Payments |
| 4 | The Market for Foreign Exchange |
| 5 | International Parity Relationships and Forecasting Foreign Exchange Rates |
| 6 | Futures and Options on Foreign Exchange |
| 7 | Midterm (may be adjusted) |
| 8 | Management of Transaction Exposure |
| 9 | Management of Economic Exposure |
| 10 | Presentations |
| 11 | International Banking and Money Market |
| 12 | Final Exam |

8. TEACHING MATERIALS (e.g. journals, textbooks, website addresses etc.)

Materials: Lecture notes and textbook

Materials: International Financial Management
8th Edition

- [View Latest Edition](#)

By Cheol Eun and Bruce Resnick

Secondary

Such as case studies as well as investment products from asset management industry will be discussed during the course. Occasionally, articles from FT and Economist might be distributed as to better relate theory to practice. As the book unilaterally focuses only on US domestic investment environment, the additional material will shift this focus to a more global context, Asia as a region or HK in particular.



We will start the day by discussing market events as well as with a group short presentation on a chosen topic. Videos and realistic case studies will be used in the classroom.

All relevant material will be posted in Canvas. Lecture slides will be provided as hardcopy the day of the lecture.

9. COURSE POLICY (e.g. plagiarism, academic honesty, attendance, etc.)

- Make sure you attend all classes
- No mobile phones or browsing unrelated websites
- No late arrivals in the class
- Plagiarism will be punished according to the school's policy